

MEETING



Minutes of Grwp Datblygu Llanberis Development Group Meeting Tuesday 19<sup>th</sup> April 19.00 at the Royal Victoria

Present

Name	Agency / Group
Brian Seery	Joe Browns
Beth Holding	Cyngor Cymuned
Eric Baylis	Pentref Taclus
Lynsey Feilden	Nedleif and Crashpad / DMM
Emlyn Baylis (Chairman) (EB)	GDLLDG
David Crombie (Vice Chairman) (DC)	Boulder Adventures / CDLLDG
Glyn Hughes	Eryrie Consulting
Chrisine Patton	Volunteer / Llanberis Tapestry Project
Mair Davies	Volunteer / Llanberis Tapestry Project
Hayley Griffith	Pantri
Caryl Baylis	Pantri
Kevin Morris Jones	County Councillor
Elen Foulkes	Menter Mon
Elin Aaron	Gallt y Glyn / Pizza & Pint
Ross Worthington	RAW Adventures
Chris Williamson	Crib Goch Outdoor / Y Festri
Thomasine Tomkins	Y Festri / Circo Arts
Heather Jones	St Padarns / Cyngor Cymuned
Rob Nicholson (Secretary & Treasurer) (RN)	GDLLDG / Plas Coch

### Apologies

Diane Rowlands (Electric Mountain); Ann Owen (Royal Victoria); Lowri Vaughan (GwrddNi); Nigel Davison (Bike Hire); Juie Wilson (Slate Museum); James and Amy (Lake View); Lisa George (Dol Peris)

### Action Points

Action	Who
Arrange to meet with Delwedd (web hosts) to ensure Llanberis.org will work as the landing page for the Smart Gwynedd village wifi service	EB and RN
Liaise with Menter Mon and businesses based at Gilfach Du around access to village Wifi Scheme	EB and RN
Liaise with Lon Las users group around sensors on the cycle lanes and links with village Wifi Scheme	
Ffair Nadolig- set up a meeting of local groups and associations to start planning for the event (provisional date 8 <sup>th</sup> December)	RN and EB
Ffair Nadolig- inform Stryd Fawr shops and cafes to think about the FN and their role with late opening / food and drink sales / doorway market stalls / publicity	RN and EB
Ffair Nadolig- set up a working group to begin detailed planning of FN as a procession event focused on Stryf Fawr and Maes Padarn	RN, TT, DC, EB
Look into starting a 'pledge' scheme for high-street and side street businesses to show that they commit to keep business frontages weed and litter free, reduce litter generated and make business fronts attractive.	EB and RN



Action	Who
Liaise with Pentref Taclus on hanging baskets for businesses in the High Street linked to the Pledge scheme	Eric B and RN
Organise new photos of Stryd Fawr businesses for the revamped Llanberis.org website	EB and RN
Establish options for the development of open spaces in the village for landscaping and potential sites for markets	RN and EB
Investigate options for updating signposts and finger posts to steer visitors toward the Stryd Fawr (including access to Wifi) ensuring signage is up to date and (hopefully) reducing impact on Victoria Terrace	RN and EB
Check on progress with Menter Mon project to provide business and enterprise support to young people in the village. Commission a training programme for young people to help them develop enterprises	EB, RN, Eryrie Consulting
Use new FB group to report issues of sheep damage, near misses and welfare concerns so these can be raised with appropriate bodies	All . Eric B
Discssuss with Cyngor Gwynedd / Bid for a project consultant to develop a feasibility study and potentially a business plan for a Pump Track (possibly near to the current Electric Mountain Centre)	EB and RN

### Opening Remarks

- EB noted again the very high turnout and thanked everyone for coming. EB thanked the Royal Victoria for hosting the meeting and for providing refreshments and cakes.
- EB welcomed guest speaker Elen Foulkes (EF) from Menter Mon to talk about the village Wifi Scheme

### Smart Gwynedd / Village Wifi

- EF updated the group that a public Wifi system is being set up. The aim of the project is to provide free wifi on the High Street between the V12 shop and Llygad yr Haul café. Local businesses will be able to display QR codes allowing visitors to login. Coverage is for trading areas
- Scheme is designed to keep visitors in the village for longer but to also to encourage customers at cafes to move on and not stay for excessive times without purchasing
- Menter Mon want to work with businesses to help them exploit all advantages and to use data that the wifi system can provide on the profile of visitors. The scheme will allow newsletters to be sent to visitors. Data protection regulations will be complied with- the project has invested heavily in legal advice
- Llanberis.org will be the landing page for the free wifi
- Funding covers Smart Towns across Gwynedd and Ynys Mon. Other quarry villages will have the scheme and we will be able to find out about visitor movement between towns and villages and their habits- so opening times can be effectively planned
- Menter Mon will set up a workshop for businesses on how to use / improve / benefit from the scheme
- There will be about 9 routers across the village. Businesses hosting a router pay for the required electricity (approx. £30 Per year)
- The scheme will enable digital payment for carparking
- The group asked Elen for details on aspects of the scheme including whether the Gilfach Du trading area could be included. This will be looked into but will require funding.
- Newsletters could reach thousands of potential visitors.
- The scheme enables surveys, people to say what their interests are. Llanberis is a pilot scheme and funding is in place initially for 4 years. There will be links with the National Park Authority. Potentially Snowdon Summit



information could be on the landing page together with other information to help visitors be safe and well prepared for mountain walking.

### FFair Nadolig

- Thomasine Tomkins (Tam) from y Festri had prepared a presentation with video and photos from previous Ffair Nadolig (FN) with a particular focus on 2018 which represented the FN concept particularly well. Tam spoke of the background to FN with the ideas of the lantern parade and late Christmas shopping opening times. The FN had become something of an attraction by 2018.
- Tam emphasized that a great deal of advanced planning is needed for FN to work and be safe. Traditionally FN takes place on the second Thursday evening of December (in 2022 this will be 8<sup>th</sup> December) and that schools need information on the dates by early September. Lantern making traditionally took place in October half term.
- Local businesses had been very supportive in the past with donations, fund raising and providing refreshments. However grant-funding is necessary and this needs to be done early so that funding is secured before resources are committed.
- DC commented that a working group / sub committee is needed to be set up soon to start the planning work.
- A positive and helpful discussion took place and the following points emerged
- There is a need for a working group / sub committee / Board of Directors. (Post meeting note- if the FN exists under the umbrella of the GDLLDG then the constitution and banking systems of GDLLDG can be used. This will help to keep things simple and any budget can be ring-fenced)
- Each current group or association in the village can be asked to work out their own contribution to the FN thereby reducing demand on any one person to organize the detail of each group's work
- Each group or association could be asked to nominate a representative to liaise with the working group
- Groups could include Karate classes / Cadets / Brownies / schools / choir / crochet group etc.
- Focus on the High Street itself- a parade format ideally taking in Maes Padarn and High Street. Shops, cafes and other businesses to be asked themselves to provide and sell food and drink perhaps from a door-way market stall- shops and cafes to be informed soon so they can plan ahead to support and capitalize upon the FN
- Approach the Carnival Committee- the FN format may be an eligible use of any surplus funding in their accounts- Kevin Morris Jones undertook to look into this
- RN to organize the setting up of a working group
- RN to inform businesses of the outline plans
- The Group felt that there is a strong need for FN to take place as a shared effort to support the community and that FN was currently more feasible than a summer time large event given that many businesses are busy with tourists during the peak season.

### Appearance of the village

- Kevin Morris Jones is chasing up Trefi Taclus – a new project that should help the village to deal with harder problems like flytipping, inaccessible litter, graffiti etc. There were concerns raised that more bins are needed in the holiday season
- After a suggestion from Glyn Hughes and others it was felt that a 'Pledge' scheme could be developed whereby each high street business undertakes to keep their frontage and pavement in a tidy state and (if they can be provided) to water and tend any hanging baskets. RN will look into this and links to Keep Wales Tidy



- Eric Baylis would look into Pentref Taclus organizing hanging baskets. This was a suggestion from the facebook group along with the Village in Bloom competition.
- Village in Bloom may be tricky with the numbers of sheep roaming the village. Eric Baylis asked people to use the Dog and Sheep Problem Facebook group to report issues with sheep. The group was very concerned about the increased risk of traffic accidents with ewes and lambs roaming the village.
- The group asked about the potential to use unused areas of land near the high street for recreational and business space. EB and RN will look into this
- It was agreed that we should get new photos of shops onto Llanberis.org and look into grant funding for updated signposting around the village- signposting that helps direct visitors into the High Street (e.g. to find the free Wifi) and avoid all walkers heading up Victoria Terrace. EB and RN will look into this

### Grants and Projects

RN and EB provided a summary of projects and actions underway at the moment. Around £7,000 of grant funding for projects had been secured since the last meeting including: -

	<b>Grant / Project</b>	<b>Progress</b>
1	Subscription letters sent out	16 businesses have paid subscription
2	New Facebook group set up	62 members so far and suggestions around hanging baskets, village in bloom, bilingual signage and welcome signs in the shops and cafes Appreciation of the flags
3	Grant from Elusen for £738 for outdoor seating at Plas Pengwaith	Order put in for benches
4	Stryd Fawr Baneri (subscription-funded) cost £285	Flags up! Thanks to Eric and Emlyn
5	Enterprising communities grant - £4,320 for Market Feasibility study	Commissioned consultant (Marc Roberts) , 2 zoom meetings and 1 walk-round the village to explore options. Report due end of June
6	Enterprising Communities Grant- £785 (printing)	10,000 leaflet maps now in Plas Coch laundry shed!
7	Enterprising Communities Grant - £490 (web hosting)	Arranging a meeting with Delwedd to update Llanberis.org . Website now paid up to August 2023. Website will host new booklet of local businesses and events page
8	Young people's business support from Menter Mon	Commissioning programme from Menter Mon to support young people with fledgling small business enterprises. Planning a pizza-based young persons' conference. Development Officer (Jade) talking with young people at YB
9	Support to businesses on 'The Bends'	EB has met with Lakeview Hotel and other businesses over GDLDG concerns around impact of replacement cable project. EB has written a strongly-worded letter to National Grid. We have had a holding reply from the Head of Public Relations
10	Easter	Thanks to the Church for holding a children's event and to Pentref Taclus / Crochet Group for yarn-bombing family



		Easter Trail and to Crochet group for decorating Surgery Garden and post-box
11	World Earth Hour	Pentref Taclus bid for £500 to plant native wildflower seeds and plant 600 native trees along the bypass near Coffi Pot. Thanks to Coffi Pot for allowing use of their land and to volunteers.

- Glyn Hughes / Eryri Consulting asked to be involved in the project for supporting young people with enterprises. EB and RN will chase up this project
- Elin Aaron noted the impact on small businesses of the National Grid cable replacement work. EB is pushing for a face to face meeting and to check about restoration of flowerbeds and trees affected by the works.

#### Electric Mountain Update

- It was noted that Diane Rowlands had given apologies and could not therefore represent Electric Mountain.
- Ross Worthington noted that from his discussions with Engie that they were open to firm proposals for the use of the Visitor Centre ground space- especially alternatives to car parking. However proposals needs to be feasible, costed, risk-assessed and have a business plan
- Kevin Morris Jones, Chris Williamson and Tam noted that a Pump Track Proposal had arisen from a consultation with young people. The expectations of those young people needs consideration if they are not to become disillusioned. The consultation had included young people at risk of becoming involved in anti-social behaviour.
- RN recommended that we approach Cist Gwynedd to see if we could get funding for an expert consultant to undertake a feasibility study and develop the proposal enough to seek the necessary permissions needed in order to apply for a substantial grant. This would have more impact than simply asking Engie to make us a Pump Track. A consultant would take the proposals as already developed and recommend how they could be implemented. Most major grant-funding bodies require this level of assurance before committing to fund. RN undertook to bid to Cist Gwynedd for funding for a consultant.