



Minutes of AGM Grwp Datblygu Llanberis 2023

Present

Name	Organisation
Emlyn Baylis	Gadair GDGLLDG
Ann Owen	Royal Victoria Hotel
Fiona Nicholson	Plas Coch
Diane Rowlands	First Hydro
Glyn Hughes	Eryri Consulting
Eric Baylis	Pentref Taclus
Elin Aaron	Gallt y Glyn

Apologies

Ross Worthington; Tim Lloyd; Tam Tomkins; Dave Crombie; Lisa George;

Welcome and Introductions

Emlyn welcomed those attending and thanked Ann Owen and staff of Royal Victoria for their kind hospitality

Chair's Report

Emlyn spoke to his report and highlighted a few key messages: -

- The need for support, funding and volunteering in order to take projects and activities forward
- GDLLDG provides a number of services to the village businesses- a website promoting the area and local businesses; 25,000 leaflets to visitors with maps highlighting the village amenities; flags in the highstreet and representation at events and meetings yet a small proportion of business provide a subscription which we are reliant on to fund these services
- GH recommended consideration be given to developing the twinning arrangement with Morbegno. GH is on the committee taking this forward and gave examples of how twinning between businesses was taking place. FN said she would be interested in this for her business. GH urged GDLLDG to get involved in the events on 16th June when Morbegno representatives will visit.
- Several suggested the need to provide comprehensive information on events. RN agreed to approach businesses and to try and include special events and themed evenings such as entertainment and quiz nights

Treasurer's Report

RN spoke to his report and noted that several grant-funded initiatives had greatly increased the group's turnover. There was a risk that this creates the impression that the group is rich. In reality it is very hard to find the funding to print leaflets, pay for website services and pay bills such as insurance.

The meeting discussed how the demand for maps could be reduced using the Smart Town technology. Ideas included:

- Making the current map appear as people log into the free WiFi
- Applying for grant funding for new large fixed maps especially at the new Lagoons car parks
- Developing a Llanberis App with maps and information that appears when accessing the free WiFi
- Developing new digital signage to encourage visitors into the High Street.



It was agreed that it would be a good idea to bid for grant funding for some new fixed maps on display in the new car parks and other places- similar style to those opposite Ganolfan and near the Sword. The views of the landowner (Parc Padarn) would be needed

General Discussion

GH noted that other popular tourist destinations seem ahead of us- for example contactless payment toilets in the Peak District

The meeting noted that bids to improve the village amenities could be made to the National Grid scheme- perhaps including modern toilets to the standard of the Nant Peris park & ride.

Elections

No new nominations had been received. David Crombie has stepped down as vice chair. Tam Tompkins was willing to continue as Creative Director. GH had considered this role but could not commit at present. EA would like to help with grant applications, a bid for a project officer and with improving use of the Welsh language.

Therefore at present the officers are

- Chairman- Emlyn Baylis
- Vice Chair- vacant
- Treasurer- Rob Nicholson
- Secretary- Rob Nichoson
- Creative Director- Tam Tomkins
- Marketing and communications- vacant
- Therefore the Committee remains open to nominations

The meeting closed shortly after 8.00 pm.



Reports for the meeting

Chair's Report GDLLDG Annual General Meeting March 2023

General Summary 2022/23

2022 was a busy year for GDLLDG and you will see from our finance report alone that activity levels were very high. We introduced a work plan which we continually reviewed and we were pleased to regularly see around 18 people at each of our meetings.

GDLLDG aims to support the community, businesses, visitors and the environment in equal measure and we tried to represent this in our work plan and efforts across the year. Our work included consultations, feasibility studies, one major event, receiving presentations from local initiatives and more practical endeavors to improve the environment and appearance of the High Street.

Whilst we would have liked to have developed our ideas for the Electric Mountain Visitor Centre further we had to accept that our ambitions cannot be realized in that building. Hopefully in future we may be able to develop a centre that truly brings together residents, community, visitors and businesses under one roof to celebrate our culture and heritage.

Whilst we are wary of worthy goals and talkshops, there are a number of local initiatives that complement our aims—the GwyrddNi Climate Assembly project and Ardal Ni 2035 in particular. Hopefully there will be opportunities to work in partnership in future and explore how we can develop GDLLDG itself and get more people involved

Particular highlights

We started the year with a complete rewrite of our website based on an extensive piece of work with CGC developing a comprehensive directory for businesses and detailed information for visitors. We now work hard to keep Llanberis.org updated and this is especially important now that it is the landing page for the Smart Town free Wifi!

We submitted bids to the CGC Enterprising Communities fund which resulted in some valuable funding for our leaflets and website materials and also for a feasibility study into a local market. There was strong support for this as an idea but a lot of work for GDLLDG to take it forward. However it is still an ambition to at least pilot a market of local produce and hopefully develop it as a regular event.

We worked closely with Menter Mon on a project to involve young people and to think how we could allow them more of a voice in GDLLDG. We even sent Rob back to school to discuss the ideas of local young people in a lesson in Ysgol Brynrefail. They were kind enough to not snigger at his spoken Welsh too much!

Improving the High Street is a priority for GDLLDG and we had some successes and some less-successful ideas here! We started with our now traditional display of Welsh Flags on the High Street (now also complemented by flags on the Sword Car Park) to brighten up Stryd Fawr. Our lovely grant-funded hanging baskets seemed to require more maintenance than was available and therefore shrivelled in the summer heat. This looks to be tricky without fancy irrigation system or expensive contract.

Labour shortages delayed start to replacing the planters outside the Spar and materials seemed difficult until Joe the Farmer provided us with local boulders. In the end our solution used local materials which should last for a few million years although they were heavy. Special thanks to Nigel and Llanberis Bike Hire for their help though the open-toe sandals were a worry!



2022 saw the return of the Ffair Nadolig to Llanberis. Some room for improvement in how the evening flows but the event was a great celebration of local talent, creativity and culture. Our thanks to the Working Group: - Lisa, Toby, Wendy, Eric, Elaine, Diane, Ross, Fiona, Lowri, and especially Tam, Thanks also to the many local businesses, arts and community groups and organisations that supported the event. Hopefully we can improve and repeat this huge feat of organization but as Rob will explain, these things are expensive even with so much voluntary support. Special thanks to Stephen Edwardes for his support and help.

The Ffair Nadolig was also illuminated by some of the best Christmas lights in North Wales! GDLLDG worked closely with the Community Council to coordinate a simple but very effective display that really brightened the darker month and we are grateful for all fundraising efforts that enabled this to happen. Special thanks to Eric for practical help on this and other High Street projects.

Following on from our summer meetings and our consultation with young people we commissioned a feasibility study into Pump Peris- a multi-use 'flow parc' for local young people and as a free visitor attraction for bike-riders and skaters. Again very positive but unclear where it could actually be positioned and how it would be managed but a dedicated Reference Group has been working hard with our outside consultant on this and we will arrange a presentation soon.

The Future

We have a vision for the village that seeks to regenerate it through protecting Welsh culture, the natural environment, providing services for residents of all ages, building community and celebrating all of these for the many visitors to the village. As a group we must be proactive, generate ideas and work with other agencies to claim some of the grant funding that is available in Gwynedd. As such we have attended numerous meetings, conferences and zoom calls over the last 12 months and joined in with many projects and consultations.

Opportunities are available to us through Gwynedd's Ardal Ni 2035, GwryddNi's Climate Action Plan, Shared Prosperity Fund, the National Grid Community Grants and of course the UNESCO World Heritage Status. We do need to remind everyone that without a small Committee we cannot take on all of this work and balance day jobs, voluntary work and our own enjoyment of this wonderful place so building capacity in GDLLDG will be a vital part of our work in the coming year.

There are many ideas- developing our Twin Town links with Morbegno, developing an art installation trail to attract visitors into the village, developing our existing Heritage Trail, developing Oriol Eryri (somewhere), and trying a pilot for a local market. We would also like to learn more from local successes at Partneriath Ogwen and consider what we can do here.

We are very aware that our website, literature and social media posts tend to be mainly in English and our progress in developing materials in Cymraeg is limited by our Secretary's progress in learning the language! However we do still want to provide a fully bilingual service and growing our committee will help us to achieve this.

Joining the Committee does not in fact require any particular work to be done as the Chair, Secretary and Treasurer are willing to continue but a little more capacity to join the odd zoom meeting, offer ideas and skills and perhaps develop a project you are passionate about could be what you can offer to Llanberis- Pentref Yr Wyddfa!



Finance report for Annual General Meeting March 2023-General income and expenditure over last 12 months

Comments

- Our turnover in 2022/23 was more than 8 times that in 2021/22 with income and expenditure over £18k. This may mean we should consider registering as a charity.
- Our income was higher than our expenditure as we made income from Ffair Nadolig and some grant-funded schemes were cheaper because labour was provided voluntarily
- 26 Businesses provided a subscription of between £50 and £200 representing about 10% of income. The larger 'tourist' businesses provided a large donation but the biggest businesses in the Village do not provide any donations
- We are grateful to Elusen and First Hydro for grants for small environmental projects
- Most income and expenditure were for specific grant funded projects, both practical and feasibility studies- necessary for future funding bids
- Other than Community Council grants and subscriptions, there is little funding associated with our fixed running costs- insurance, website hosting and banking charges. These total about £900.
- A significant cost is the map leaflets. We only had sufficient cash flow to make small orders of 5,000 at a time after the initial CGC grant funding. This meant we paid over the odds. Whilst we have not been successful in getting sponsorship for these it makes sense to order a year's supply of 25,000 for £1,899. We paid £2,392 in 2022/23 in total as a result of placing small orders.
- The Ffair Nadolig was only possible because of grant funding from Gwynedd Community Arts, National Grid and Morgan Sindall totaling £3,500 and provision of huge amounts of voluntary time from Circo Arts and colleagues and the FfN Working Group. Donations and takings of around £600 were therefore a surplus which we will try to hold until next year or use to invest in 'fairground attractions'
- Going forward we should work with CGC to access Shared Prosperity Funding grants and make a bid to the National Grid Community Grants to attempt to secure the group's future in the medium term.
- We are grateful to Dol Peris, Eryri Consulting, Royal Victoria and Plas Coch for hosting meetings free of charge
- It should be noted that significant services are provided free by the committee members including practical work, banking, driving to collect materials and printing, meeting attendance, bid-writing, project management and public relations.

Summary				
Starting balance	£2,018.63			
Total income	£19,093.14			
Total expenditure (including commitments)			£18,532.01	

Ring-fenced expenditure in the pipeline not yet showing on the accounts

Item	Income	Expenditure	Notes
WO Jones		£1,899	25,000 leaflets (year supply)
Towergate Insurance		£323.74	Insurance

Balance at March 2022= £2,018.63 (NB approx. £650 income from subscriptions was made in February / March after the last AGM hence a larger balance than on the 2022 AGM closing figure) Please see over for details



Date	Item	Income	Expenditure	Notes
N/A	£50 contributions	£700		Based on 14 business
Monthly	HSBC		£66.97	Banking charges
28/02/22	Llanber Comm Council	£200		Grant
24/03/22	Elusen Grant	£738		Plas Pengwaith Project
28/03/22	WO Jones		£785	10,000 leaflets (grant funded)
28/03/22	Delwedd		£490.11	
31/03/22	F Nicholson		£285.24	Reimbursement for Welsh flags
22/04/22	Towergate		£321.43	Insurance
09/05/22	Huws Gray		691.2	Plas Pengwaith project
22/05/22	E C Baylis		£49.27	PPG project reimbursement
06/06/22	Menter Fachwen		£210	Hanging baskets
17/06/22	Cyngor Gwynedd	£1,275		Enterprising communities grant
22/06/22	Blakemore (Spar)	£200		Donation
22/06/22	Elusen grant	£277		Hanging basket project
28/06/22	WO Jones		£530	5000 leaflets
02/08/22	First Hydro	£650		High Street improvement grant
18/08/22	Carnival Committee	£500		Christmas project grant
30/08/22	WO Jones		£530	5000 leaflets
	Ras Wyddfa	£150		Donation – Christmas project
05/09/22	Cyngor Gwynedd	£4320		Enterprising Communities grant
06/09/22	Donations	£351.99		Donation tins cash
06/09/22	Marc Roberts		£4320	Market feasibility study
28/09/22	WO Jones		£547	5000 leaflets
18/10/22	E C Baylis		£160	Reimbursement materials
25/10/22	CEF Ltd		£998.09	Christmas lights & batteries
27/10/22	Coronet	£150		Donation
14/11/22	E C Baylis		£40	Reimbursement – slate chippings
07/12/22	Plas Coch		£270.41	Reimbursement- FFN materials
07/12/22	WO Jones		£235	FfN fliers
07/12/22	Y Festri		£148.50	FfN Hall hire art workshops
12/12/22	Carmargue Group	£3,000		FfN Grant Nat Grid / Morgan Sindall
16/12/22	Deinolen Silver Band		£200	FfN performance
03/12/22	NWS&L		£1,800	FfN light and sound
27/01/23	E W Baylis		£40	FfN logistics fuel
27/01/23	Circo Arts		£478.29	FfN Art workshops
30/01/23	Cash takings	£497.15		FfN income
30/01/23	Circo Arts		£67.50	FfN Art Workshop (Brownies)
30/01/23	Circo Arts		£300	FfN Performance artists
01/02/23	Cash	£191		FfN workshop income
02/02/23	Llanber Comm Council	£350		Grant
03/02/23	Gyngor Gwynedd	£500		FfN Grant community arts
03/03/23	GwyrddNi	£75		Climate conference allowance
	Committed / Granted			
	Marc Roberts	£4,968		Pump Track Feasibility study
	Cist Gwynedd		£4,968	Pump Track Feasibility study grant

